



COMPANY PROFILE

Sino Concept is a French-owned and operated manufacturing group specializing in
Steel, Rubber, and Plastic products.

Parking lot and Road equipment - Street furniture - Roadwork and Safety equipment - Events and Crowd control



OUR TEAM

Meet Sino Concept's management team



Felix BIZOUARD
CEO (French)

Felix is mainly living in Qingdao but he often visits our headquarter and sales offices.



Victorien DUBOT
Operations manager (French)

Victorien is based in our French office and is in charge of our sales offices in Europe.



China

- Location: Qingdao (Shandong)
- Number of people: 70 (office and factories)
- Main jobs: Manufacturing, research and development, marketing, purchase, business development, etc.

France

- Location: Dinan (Brittany)
- Number of people: 3
- Main jobs: Business development, logistics, SEO, etc.

Germany

- Location: Weimar
- Number of people: 2
- Main job: Business development

Finland

- Location: Tampere
- Number of people: 1
- Main job: Business development

OUR HISTORY

Sino Concept opens his first and main office in Qingdao (Shandong, China) and his headquarter in Hong-Kong



2009

2010



Sino Concept opens its first factory in order to control the manufacturing of its steel products

Further to his development in the Street Furniture industry, Sino Concept decides to open its second steel factory



2011

2013



Sino Concept wants to develop its sales in Germany and opens its first sales office in Europe

2015 is the main turning point for Sino Concept, with the opening of a new plant, 100% dedicated to rubber products



2015

2019



To improve its presence in Europe, Sino Concept opens an office in France and moves its headquarter to the UAE

Sino Concept continues its developement in Europe with the opening of its Nordic branch in Finland



2020

2021



To increase its reactivity, Sino Concept has built a warehouse to continuously keep in stock his best sellers...

To be continued...

Why...

Sino Concept has been established to reach one goal: Offer good products, services and prices to our clients all over the world.

How...

From the very beginning, nothing has been easy... Félix had to be persistent, disciplined and surrounded by good people...

When...

In 2009, when Félix BIZOUARD understands that if he wants to reach his goal, he will have to start from nothing.

Who...

Years after years, Félix succeeded in being surrounded by people sharing his idea of business, and also his madness.

Steel and Casting

- Manufacturing processes: Welding, stamping, bending, casting.
- Material: Steel, stainless steel and cast iron.
- Bestsellers: Pedestrian and safety barriers, bollards, dustbins, cycle racks, etc.

Recycled rubber

- Manufacturing processes: Vulcanizing.
- Material: Recycled and virgin rubber.
- Bestsellers: Cable ramps, speed cushions and bumps, cycle lanes, wheel stops, etc.

Plastic

- Manufacturing processes: Injection, blowing.
- Material: Polyethylene, polyurethane, nylon.
- Bestsellers: Plastic beacons and posts, drop-overs, etc.

SINO CONCEPT IN 2020

3 sites of
production around Qingdao

and 11 years of
experience in our industries

50 regular
clients located in

more than 25 countries
in the world



More than 100
containers exported including

1500
rubber speed cushions

50 000
cable ramps

10 KM
of speed bumps

20 000
street and safety bollards

15 000
street and crowd barricades

CONTACT US

If you want to know more about our range of products and our manufacturing plants, please feel free to contact us:

For Germany & Austria, Johannes Schmidt:

johannes.schmidt@sinoconcept.de

For any other areas, Victorien DUBOT:

victorien.dubot@sinoconcept.com

